

2018年长江商学院MBA就业报告

2018 CKGSB MBA EMPLOYMENT REPORT

October 2018

Cheung Kong Graduate School of Business MBA Program



Note:

Information is as of June 30, 2018 and is collected through an online employment survey conducted in July and August 2018. Percentages in this report have been rounded. Currency data are reported in Chinese RMB.

CLASS PROFILE



Class size

43



Average GMAT score

675



Average work experience (years)

5.9



Average age at entry

29.5



International students

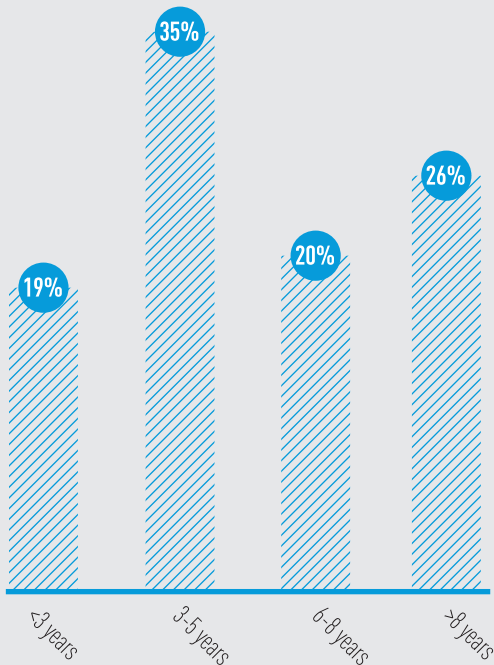
26%



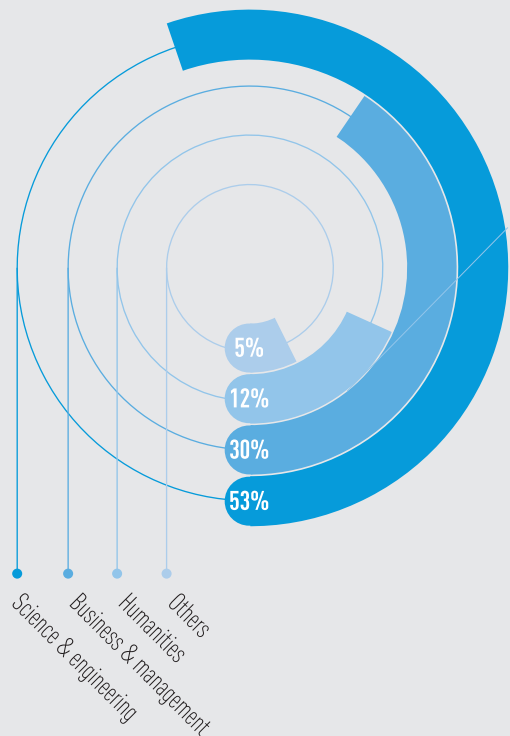
Female students

37%

Years of full-time work experience



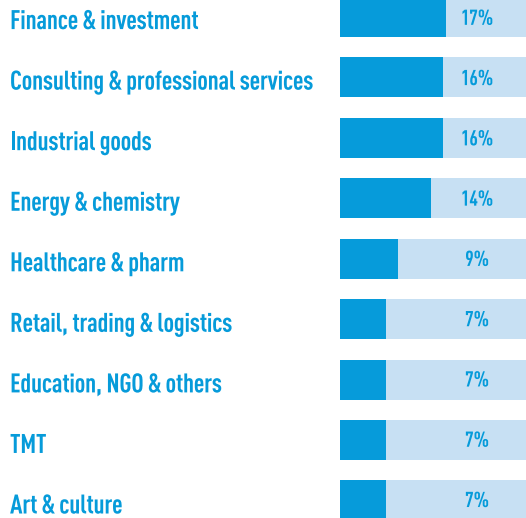
Highest degree



“ The MBA brought me together with so many established business leaders who'd give us their time, almost at the drop of a hat. One day you'd visit Alibaba, the next day Tencent – it was like going behind the closed doors of the global economy. ”

Rory Bates CKMBA 2013
Co-Founder of Glow Save

Pre-MBA industry



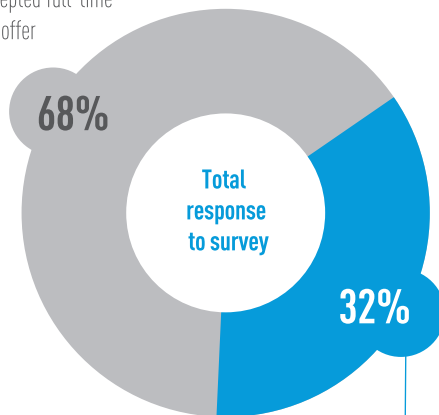
Pre-MBA job function



SUMMARY OF GRADUATES

Seeking employment

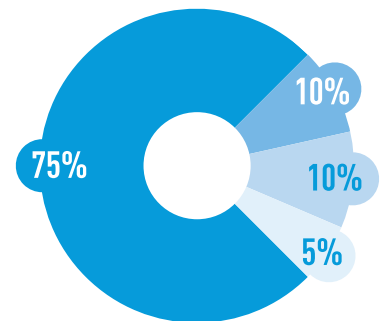
Accepted full-time job offer



Not seeking employment

Self-employed or starting own business

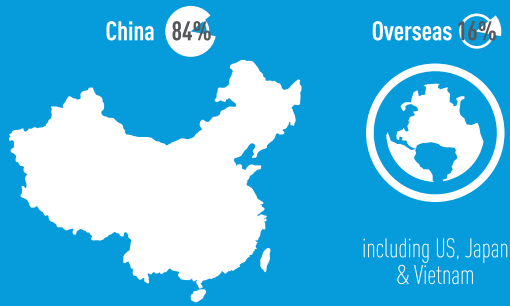
COMPANY TYPE



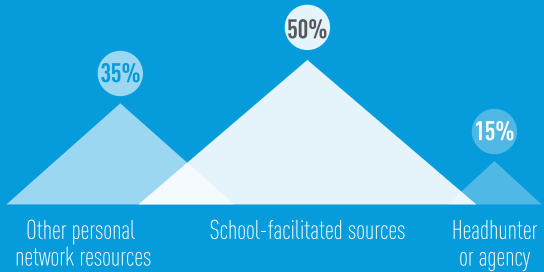
“ Professors helped me create my business plan and I was paired with mentors from CKGSB’s Executive MBA program, which offered one-on-one time with people who have extensive backgrounds in business. ”

Cindy MI CKMBA 2010
Founder & CEO of VIPKID.com

LOCATION



ACCEPTED JOB SOURCE



POST-MBA INDUSTRY



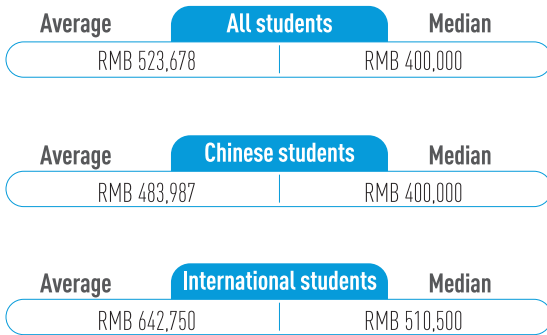
POST-MBA JOB FUNCTION



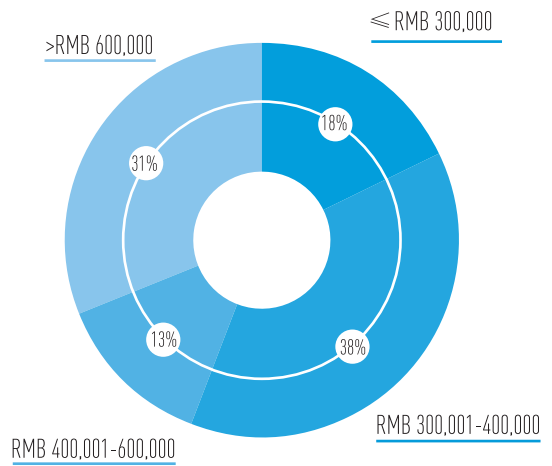
“ After spending 8 years in London across investment banking, advising and investing in start-ups, and founding my own entrepreneurial ventures, I was looking to build my own company in Asia, or take a lead role in an existing one and strengthen bridges between China and Europe. Whether it’s starting a FinTech P2P platform, or cross-border advisory, or replicating a European app/service in China and vice versa, there were lots of ideas I explored while at CKGSB - especially with incredibly knowledgeable peers and faculty where I could find business partners and advisors in the process. ”

Sahil Chugani CKMBA 2015
CFO & Partner, China Television Service (CTVS)

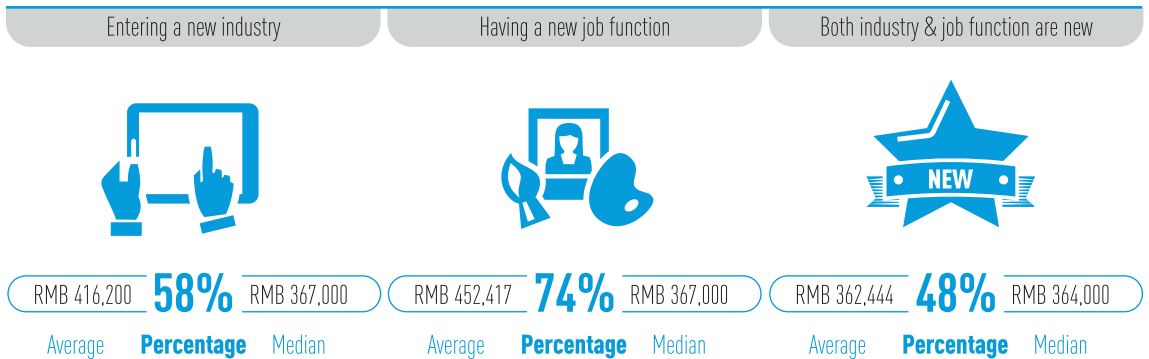
COMPENSATION OVERVIEW



COMPENSATION RANGE



COMPENSATION BY CAREER SWITCHERS



“ With the passion and vision to succeed in the business world, I believe it was the right time to step out of the comfort zone and to take up the MBA challenge that will push the best out of me. CKGSB’s mission to provide world-class education for China’s business is exactly what I was looking for in achieving a MBA and investing back into China’s market, where talents, knowledge, resources, location, connectivity, and culture are at the best of the best. CKSGB is a place where one’s potentials can be exerted to its fullest.

”

Michelle LAU CKMBA 2015
Exchanged to Columbia University, US



EMPLOYER PARTNERS

A

A.T.Kearney
AB Insurance
ABB
Abbott
Accenture
Adidas
AECOM
African Development Bank
AIA
AIG
Air Products
Airbnb
AkzoNobel
Alcatel-Lucent
Alibaba
Allianz
Amazon
American Express
Amgen
Amway
Anheuser-Busch Inbev
ANZ Bank
Aon Hewitt
Apple
Arcelor Mittal
Asia Alternatives Advisor
Asiya Investments
ASSA ABLOY
Astellas
Astra Zeneca plc.
Atlas Copco
Audi
Aurora Private Equity
Avery Dennison
Avery Dennison
AVIC Fund of ChinaW
AXA

B

BAI
Baidu
Bain & Company
Bank of American Merrill Lynch
Banpu
Barclays
BASF
Bayer
BCCF
BCG
BearingPoint

C

BestSeller
BHP
Bill Melinda Gates Foundation
Bloomberg
BMS
BMW
BNP Paribas
BOC
Boeing
Booz & Company
Borouge
Bosch
Bosera Funds
BP Global
BSH Home Appliances
Burberry
Burson-Marsteller
CAISSA Touristic
Calyon Bank
Capgemini
CapitaLand
Cargill
Carlsberg Group
Carrie Fund
Caterpillar
CBC
CCB International
CCB Principal Capital
CDH Investments
CEB
Century Securities
Changjiang Securities
Chevron
China Growth Capital
China Jianyin Investment
China Renaissance Partners
China Resources
China Soft Capital
China Unicom
ChinaAMC
Chinalin Securities
CHR
Chrysler
CICC
Cisco
Citibank
CITIC
CNOOC

D

Coca-Cola
COFCO
Colgate & Palmolive
Corning
Coursera
Cowin Capital
Credit Ease
Cummins
CV Capital
Da Cheng Fund Management
Daimler
Danaher
DBS
DECATHLON
Dell
Deloitte
Delta Capital
Detecon International GmbH
Deutsche Bank
DGW Fund
DHL
Didi Chu Xing
Disney
DOVER
Dow Chemical
Dow Jones
DTU INVESTMENT
DTZ
Dumex
DuPont

E

E Fund
E J McKay
E.LAND
Eaton
Ebay
ECOLAB
EF Education
Eli Lilly
Elsevier
EMBRAER CHINA
EMC
Emerson
ENN Group
Ericsson
Ernst & Young
Evonik Degussa
Expedia
Exxon Mobil

F

Facebook
Ferrero
Fiat Chrysler
Fidelity Investment
Fluke
Fonterra
Ford
Fortune Capital
Fosun
Frog Design
Fullgoal Fund
FuWah International Group

G

Gallup
Gartner
GE China
General Motors
GGV Capital
Gilead Sciences
Givaudan
Gobi Partners
Goldman Sachs
GoldStone
Google
Greenwoods Asset Management
GroupM
GSK
Gucci
Guotai Junan Securities

H

Hach
Haitong Securities
Hanas
Hanergy
Hang Seng Bank
Harvest Fund Management
Hay Group
Henkel
Hewitt Consulting
HillHouse
Hilti
Hina Group
Hisilicon
Hitachi
HNA
Holyann
Honeywell

Hony Capital
HP
HSBC
HTC
HTF Fund
Huaan Fund
Huawei
Hudson
Huntsman
Hutchison Whampoa
Hyundai

I

ICBC
IDG
IFC
IMAX
IMS Consulting
Inditex
Infosys
ING Group
Innovation Works
Intel
InterContinental Hotel
International SOS
iQIYI
iResearch

J

Jaguar Land Rover
JCDecaux
JD.com
John Deere
Johnson & Johnson
Johnson Controls
Jones Lang LaSalle

K

KaV Group
Keywise Capital
Kimbley-Clark
Kingsoft
KPCB
KPMG

L

L.E.K Consulting
Lafarge Group
Legend Capital
Legend Holdings
LEGO
Lenovo
LeEco
Li & Fung
Lightspeed Venture Partners
LinkedIn
Longcapital

L'OREAL
Lvmama
LVMH

M

Macquarie
MasterCard
McKinsey & Company
Medtronic
Merck
Michelin
Microsoft
Mirae Asset
Mondelez
Morgan Stanley
MorningSide Capital
Motorola
MSCI
MSD

N

Nanosphere
NBA
Nestle
Neuberger-Berman
NEXTEV
Nielsen
Nike
Noble Group
Nokia
Nomura International
Novartis
Novo Nordisk

O

OCBC
Ogilvy & Mather
Oliver Wyman
Oracle
Orient Securities

P

P & G
Palfinger
Penghua Fund Management
PepsiCo
Perfect World
Pfizer
Philip Morris
Philips
PINGAN
PKU HealthCare Industry Group
POSCO
PWC

Q

Qihoo 360
Qiming Venture Partners
Qunar

R

Radiometer
RB
Redpoint Ventures
Renhe Capital
Richemont
Rio Tinto
Roche
Roland Berger
Rolls Royce
Royal Bank of Scotland

S

Samsung
SanDisk
Sandvik
Sanofi
Sany
SAP
Schneider
SF
Shell
Shenyin & Wanguo Securities
Siemens
SinoPec
SMC
Softbank
Sogou
Sohu
Sony Pictures
Standard Chartered
Star Capital
Steinway
Sungent BioVenture

T

T2Mobile
TAL Group
TATA Group
TCL
TE Connectivity
Tebon
Tencent
Tesla
Tetra Pak
Thfund
Thomson Reuters
ThyssenKrupp
Tishman Speyer

Towers Watson
Tsing Capital
Tsinghua Holding Capital
Tuniu
Twitter

U

Uber
UBS
Uniliver
Uniqlo
UNI-QUANTUM
Urwork

V

Vale
VIP.COM
VIPABC
VIPKID
Vmware
Volkswagen
Volvo

W

Walmart
Walt Disney
Wanda
Willis Towers Watson
World Economic Forum
WPP
Wyeth

X

xcelerate Life Holding Inc.
XDF
Xiaomi

Y

Ying Capital
Yonghui Superstores
Yum! China

Z

Zhongzhi Enterprise Group
Zoomlion Heavy Industry
ZRT
ZS Associates



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