MBA 2003 Class Career Tracking Report

As the founding class of CKGSB, the MBA class of 2003 was comprised of 51 students. The following data was collected from 30 interviews conducted by the Career Management Center.

The interviews took place over the phone or face-to-face from November to December 2010.



Salary

Mean Rmb709,639 (Post-MBA Rmb250,900)

Median Rmb600,000

Range Rmb300,000 - Rmb1,300,000

>=600 59%

500-600 26%

400-500 4%

<400 11%

Average by Industry (In Rmb)

Financial service 933,333

Retail / Trading 900,000

Real Estate 736,667

IT 733,333

Logistics 650,000

Industrial Products and Services 604,545

Telecommunications 600,000

Job Hopping

No hopping

1 Hopping

2 Hoppings

3 Hoppings

4 Hoppings

Percentage

26.6%

10%

43.3%

16.7%

3.3%

Average Salary (In Rmb)

568,750

753,333

820,000

630,000

1,000,000

Career Switch

Changed industry

Changed function

Changed industry and function

Current vs. Post-MBA

7%

23%

20%

Post-MBA vs. Pre-MBA

13%

20%

44%







Current (In 2010)

Industry

Industrial Products & Services 40% IT 13.33% Real Estate 10% Retail/Trading 10% Financial Service 10% 6.67% Logistics 6.67% **Telecommunications** 3.33% **Energy & Utilities**

Function

36.67% **General Management** 16.67% Finance / Accounting 13.33% Marketing Operation / Production 10% 6.67% **Business Development** 6.67% Sales **Project Management** 3.33% **Supply Chain Management** 3.33% 3.33% Consulting

Position

Director / Senior Managers Vice GM / GM / President / CEO 30% People Manager **Individual Manager**

46.67%

20%

3.33%

Post-MBA (In 2004)

Industry

Industrial Products & Services 30% 16.67% IT 13.33% Financial Service Retail/Trading 10% Real Estate 6.67% 6.67% **Telecommunications** 6.67% Consumer Products & Services Logistics 3.33% **Energy & Utilities** 3.33% Consulting 3.33%

Function

Operation / Production 20% Finance / Accounting 16.67% 13.33% Marketing **Business Development** 13.33% **General Management** 10% 10% Sales **Supply Chain Management** 10% **Project Management** 3.33% Consulting 3.33%

Position

33.33% People Manager **Individual Manager** 26.67% 16.67% Director / Senior Managers Supervisor 10% 6.67% Associate / Consultant **Assistant Manager** 6.67%

Pre-MBA **Industry**

IT	23.33%
Industrial Products & Services	23.33%
Logistics	13.33%
Retail/Trading	13.33%
Telecommunications	13.33%
Real Estate	3.33%
Media / Adv	3.33%
Health-care	3.33%
Financial Service	3.33%

Function

Operation / Production 33.33% 16.67% **Project Management** Sales 10% **Supply Chain Management** 6.67% **Business Development** 6.67% Marketing 6.67% Finance / Accounting 6.67% 3.33% Others **HR & Training** 3.33% **General Management** 3.33% Consulting 3.33%

Position

People Manager	33.33%
Individual Manager	26.67%
Director / Senior Managers	20%
Supervisor	16.67%
Vice GM / GM / President / CEO	3.33%